

Plan Now to Attend New 'Agromek-livestock' Exhibition Nov. 24 - 28 in Herning, Denmark

The Agromek Exhibition in Denmark is now different from year to year and, in November, the Agromek-livestock Exhibition première has attracted 430 exhibitors.

HERNING, DENMARK, (AgPR, June 30, 2009)—Cattle farmers, pig producers and other livestock farmers will have ample opportunity to gain inspiration and new ideas when Agromek-livestock is presented for the first time during the period Nov. 24-28 in the MCH Exhibition Centre in Herning, Denmark.

Agromek's chairman, General Manager Peter Hansen, Cormall Holding A/S, Soenderborg says, "We have attained impressive support from the exhibitors, and I am pleased that no less than 430 exhibitors are eager to present their products at Agromek-livestock. This ensures the right basis for a good exhibition."

The new title — Agromek-livestock — signifies that Agromek will now be different from year to year. In uneven years the exhibition will be titled Agromek-livestock and will involve technology, installations and production aids for livestock farming—and will exclude machines for arable farming.

Agromek-livestock will also present machines and equipment for grain handling, numerous other products and a livestock show for elite breeding cattle.

Exhibition Manager, Jan T. Pedersen says, "Agromek-livestock will be an impressive, all-round exhibition for cattle farmers and pig producers. As anticipated, due to the new division, this exhibition will be slightly smaller than Agromek in November last year.

"The exhibition stands will fill ten halls in the MCH Exhibition Centre, Herning," he continues. "It

is worth noting that, despite the continued financial crisis, only a few companies have decided not to exhibit this year."

A high foreign attendance is traditional at Agromek exhibitions. Many foreign visitors receive direct invitations from Agromek in accordance with requests from the exhibitors.

"To date, our exhibitors have provided us with the names of 1,060 foreign contacts who they wish to invite to Agromek-livestock," Pedersen notes. "This figure is almost the same as we received for the Agromek Exhibition in November 2008, despite the fact that there are fewer exhibitors. This underlines the fact that our exhibitors are actively engaged in securing international contacts and new business."

For more information, see the event web site, www.agromek.dk.

-30-

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Editor's Note: Photos of Peter Hansen and Jan Pedersen, and the list of the 430 exhibitors at Agromek-livestock is available under Information on www.agromek.dk. This press release was produced by Helge Lynggaard; translation: Ian Cockburn-Curran.